



Monday, 27 November 2006

Tackling Mobile Virus, the Sooner the Better

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Tuesday, 14 November 2006

Network Enhancement, Smartphone Stir up Virus

[Monterey=Seong-ju Lee] Experts stress urgency of finding protection against mobile virus. With advanced telecommunications network boosting data transmission speed and increasing applications, mobile devices fall victim to virus attack. Mobile viruses are on the rise, according to the experts, as high-end mobile products such as smartphones and feature phones increase. It is also causing concern that mobile viruses are spreading from Symbian to other operating systems such as Windows Mobile and Linux.



At the Globalpress IT Summit that opened in Monterey, the US on November 13 (local time), Paul Miller(**left**), Managing Director of Mobile and Wireless at Symantec said total 235 types of mobile virus variants were found during the first half of this year. According to Mr. Miller, the number of variants is doubling in every six months since 2004.

[AhnLab Unveils Mobile Vaccine](#)
[Symantec Sells Mobile Anti-Virus Solution in Korea](#)
[SK Telecom launches Mobile Phone](#)

Virus Vaccine Service

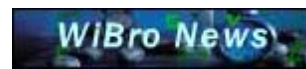
Todd Thiemann(**right**), Director of Device Security Marketing at Trend Micro warned mobile virus will inflict pain on device makers, operators, consumers and corporations. Cell phone makers will incur warranty return costs from infected handsets and suffer tarnished market reputation from infected devices. Mobile operators will see customers' complaints mounting, which will lead to customer churn.



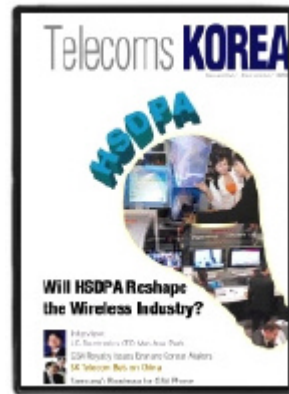
Consumers will suffer from not being able to use their own device, which causes damage on productivity. Loss of data and privacy is also inevitable.

As examples of new trends in mobile viruses, Symantec took Pranking4Profit and Snoopware. As mobile devices are becoming permanent tool, attack on them are increasingly focusing on financial gain. Snoopware's privacy invasion has the same impact as giving competitors access to our own boardroom, according to the company.

Meanwhile, Gartner reports the average growth of corporate



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spending on mobile and wireless IT is at 12.5%, higher than IT budget growth rate. This calls for the urgent need to expand security applications deployed by corporations to mobile devices, emphasized Symantec.

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