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Friday, 24 November 2006

For Enterprise Mobility, Device Management is Essential - Nokia

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Wednesday, 15 November 2006

[Monterey=Seong-ju Lee] With 65% of companies being expected to employ mobile applications by 2008, one of the biggest challenges in dealing with various mobile devices is to have effective mobile management strategy.



Jay Burrell, VP of Enterprise Solutions at Nokia said during Globalpress IT Summit launched in Monterey, the US on Tuesday (local time), "Accelerating process of fixed-mobile convergence, data/voice integration, integrated software and services, growing DIY IT within enterprises and mobilization of application, all these are encouraging companies to expand investment in mobile enterprise."

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He emphasized, "Efficient device management will save 33% of the budget in related IT areas. Quoting Gartner report, he also said TCO or Total Cost of Ownership for business PDA is \$ 2000 and only 20% of the amount is for device and 80% is for operations, end-user IT costs and administration.

In other words, the capital cost for buying devices (such as PDA) accounts for only 20% of TCO and the majority goes to IT supports costs for software development, device configuration, backup & archiving and user setup.

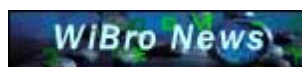
Therefore device management strategy is absolutely necessary for enterprise mobility, according to Nokia. The VP listed important factors in forming business mobility environment such as device, software/middleware/ IT resources, acquisition model (license, etc.), network service (data and voice) and device management.

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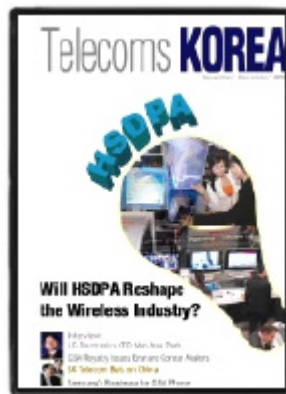
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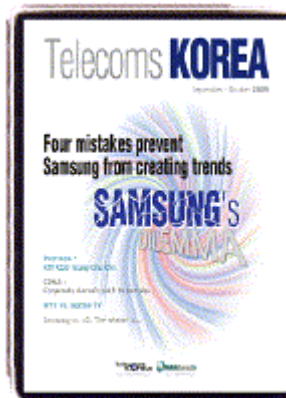
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